



2019 Partnership Opportunities

Souls Harbor NWA is a transitional community for men in recovery that provides a pathway to self-sufficiency by offering grace and guidance.

479.631.7878

1206 N. 2nd Street, Rogers, AR 72756

www.soulsharbornwa.org



Why Souls Harbor NWA

The homeless population in Northwest Arkansas is larger than you may think. Men in our area have a great need for resources, support, and guidance. Souls Harbor is a chance at a fresh start.

The Northwest Arkansas Point-in-Time Census 2017 noted that 2,951 individuals are estimated to be homeless in the Northwest Arkansas area.

- 40% of homeless persons report substance abuse.
- 33% of homeless persons are not receiving substance abuse services.
- 80% of homeless persons are men.

Source: Northwest Arkansas Point-in-Time Census 2017

We believe in...

Service Above Self

Rebuilding Families

A Faith-Driven Culture



Our History

Souls Harbor NWA was founded in 1989 as a homeless shelter for men. In 2015, Souls Harbor NWA became a refuge for long-term support and is now a transitional community, providing shelter and care for men in recovery. In addition to a safe place to live, we provide food, clothing, educational opportunities, and case management.

Residents are responsible for a small weekly shared housing payment, half of which is returned upon successful completion. Each resident is also responsible for assisting with grounds maintenance, basic upkeep, gardening, and various tasks around our facilities. We refer to this contribution as "Sweat Equity." Every resident is required to participate.

We are a safe, sober community, where we give our residents a hand up, not a hand out. In order to gain a true foundation for recovery, our residents are able to stay at Souls Harbor NWA up to one year.

Get involved...

Prepare a meal

Mentor or educate

Volunteer



6th Annual Dinner with Soul Gala Boots, Burlap & Lace Saturday, September 7th, 2019

Join us for a night of southern charm at the Four Points Sheraton in Bentonville, Arkansas. Relax in your denim, boots, and cowboy hats with your friends and family!

Each ticket includes home-cooked barbecue and sides. The event will feature guest speaker, entertainment, and live and silent auction from top vendors in NWA.

This informal fundraising event is held each year to celebrate Souls Harbor NWA's accomplishments from the previous year. Additionally, Dinner with Soul is our main source of revenue for the year.

Your sponsorship will allow Souls Harbor NWA the opportunity to continue to serve our community as the only men's transitional home in the area. Please help us make this Dinner with Soul Gala one our attendees will never forget.



Sponsorship Opportunities

Lasting Legacy | Host Sponsorship | \$5,000

- Use of our Mustard Seed venue, kitchen facility & garden for team-building or group event
- VIP Seating with 2 tables, seats 20 - VIP reception access
- Representative given opportunity to give brief remarks at the event
- Opportunity to present "big check" on stage during the Gala
- Logo and link on Souls Harbor NWA website
- Complimentary commemorative photo
- Full page in event program
- Logo listed in all pre-event advertising
- Recognition during the event
- Option to provide goody bag with company logo and 2-3 products
- Permanent name listing on Souls Harbor NWA's donor wall
- Kickoff dinner provided for 30 at Souls Harbor NWA in August

Southern Charm | Presenting Sponsorship | \$2,500

- VIP Seating with 2 tables, seats 20 - VIP reception access
- Logo and link on Souls Harbor NWA's website
- Complimentary commemorative photo
- Full page in event program
- Logo listed in all pre-event advertising
- Recognition during the event
- Option to provide goody bag with company logo and 2-3 products
- Name listing on Souls Harbor NWA's donor wall for one year

Dignity & Grace | Honor Sponsorship | \$1,000

- Receive 1 table of 10 for the Dinner with Soul event and table recognition
- Includes company logo on all advertising, pre-post event
- Includes company logo and link on our website
- Highlight recognition in annual report
- Opportunity to include one product in goody bags

Lighthouse Sponsor | \$500

- Receive 4 tickets for the Dinner with Soul event
- Includes company logo on all advertising; pre-post event
- Includes company logo and link on our website



Soul Ride

Saturday, October 5th, 2019

For the 2nd Annual Soul Ride, we are teaming with the Priesthood Motorcycle Ministry NWA Chapter to provide a day of fun while supporting the Souls Harbor Mission.

There will be BBQ smoked on-site by Cowboy Catering. Family activities, live music, games, raffles, and a silent auction.

Registration begins at 9am at Souls Harbor NWA
Kickstands up at 10.
Last bike in at 12:30.
Lunch at 1pm.

Individual Riders \$25
Couple Riders \$35
Adult Lunch Ticket \$10
Kids Lunch Ticket \$5

Come out and fellowship with us!



Sponsorship Opportunities

King of the Road | \$500

- Includes 4 tickets to ride
- Premier logo placement on t-shirts
- Logo and link on Souls Harbor NWA website
- iHeart Radio station PSA recognition
- Logo posted in all pre-event advertising
- Recognition the day of event

Soul Rider | \$150

- 2x3 size logo on t-shirt
- 4 tickets to event
- Logo and link on Souls Harbor NWA website
- iHeart Radio station PSA recognition
- Logo posted in all pre-event advertising
- Recognition the day of event

Individual & Couples Tickets

To order individual & couples tickets

Charlene Fields (479) 631-7878

charlene@soulsharbornwa.org

<http://soulsharbornwa.org/events/>

*Viva
Las
Vegas*

New Year's Eve with Soul



Viva Las Vegas

New Year's Eve with Soul

Tuesday, December 31st, 2019

Souls Harbor NWA invites you to ring in the new year Las Vegas style! Join us for the 4th annual Viva Las Vegas: New Year's Eve with Soul at the Double Tree in Bentonville, Arkansas for a night of fun including hors d'oeuvres, music, dancing, silent auction, photo booth, poker, blackjack, Texas Hold'em, craps, roulette, midnight champagne toast and additional libations for sale.

Our 2018 celebration raised over \$10,000! These funds directly impact the lives of the men we serve. Your sponsorship will allow Souls Harbor NWA the opportunity to continue to serve our community as the only men's transitional home in the area.

Please help us make Viva Las Vegas: New Year's Eve with Soul one our attendees will never forget.

*Viva
Las
Vegas*
New Year's Eve with Soul



Sponsorship Opportunities

High Roller | \$5,000

- Includes 2 reserved tables for 10
- Logo and link on Souls Harbor NWA website
- iHeart Radio station PSA recognition
- Logo posted in all pre-event advertising
- Recognition the night of event
- Option to disburse goody bag with company logo and products

Black Jack | \$2,500

- Includes 1 reserved table for 10
- Logo and link on Souls Harbor NWA website
- iHeart Radio station PSA recognition
- Logo posted in all pre-event advertising
- Recognition the night of event

Aces Wild | \$1,000

- Includes 5 couples tickets
- Logo and link on Souls Harbor NWA website
- iHeart Radio station PSA recognition
- Logo posted in all pre-event advertising
- Recognition the night of event

Individual & Couples Tickets

To order individual & couples tickets

Charlene Fields (479) 631-7878

charlene@soulsharbornwa.org

<http://soulsharbornwa.org/events/>

Couples Ticket + Hotel | \$169

Includes 2 tickets to the celebration including hotel stay at the Double Tree

Couples Ticket | \$100

Includes 2 tickets to the celebration

Individual Ticket | \$75

Includes 1 ticket to the celebration

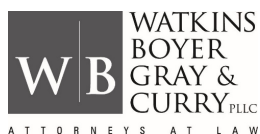


Thank You

We are stronger together.

Souls Harbor NWA wouldn't be able to serve as we do without our partners and sponsors.

www.soulsharbornwa.org





2019

479.631.7878 | 1206 N. 2nd Street, Rogers, AR
72756 www.soulsharbornwa.org

SPONSORSHIP AGREEMENT

NAME (Exactly how name should be listed in all publicity)

ADDRESS, CITY, STATE, ZIP

CONTACT NAME

CONTACT PHONE & EMAIL

5th Annual Dinner with Soul Gala Saturday, September 7th, 2019

- ☐ Lasting Legacy | Host Sponsorship | \$5,000
- ☐ Southern Charm | Presenting Sponsorship | \$2,500
- ☐ Dignity & Grace | Honor Sponsorship | \$1,000
- ☐ Lighthouse | Sponsorship | \$500

Soul Ride 2019 Saturday, October 5th, 2019

- ☐ King of the Road | \$500
- ☐ Soul Rider | \$150

Viva Las Vegas Tuesday, December 31st, 2019

- ☐ High Roller | \$5,000
- ☐ Black Jack | \$2,500
- ☐ Aces Wild | \$1,000

VOLUNTEER

I want to...

- ☐ Prepare a meal
- ☐ Mentor or educate
- ☐ Learn more
- ☐ Make a donation: \$ _____

Check enclosed
(Make checks payable to: Souls Harbor NWA)

Credit Card Number _____

Email invoice: _____

Expiration Date _____

Mail invoice: _____

Signature _____

Date _____